

Rep Order# 8843299 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 48244

Printed: 09/20/2012 9:22 AM
Last Received: 09/20/2012 9:15 AM
Showing Buylines: All Lines

1 of 2

Station KUCW-TV SALT LAKE CITY
Advertiser () PATRIOT MAJORITY
Product PATRIOT MAJORITY
Estimate# 1548
Buyer Spencer Wood
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 79/86/1548
Flight Dates 10/02/2012 - 10/15/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAM FOX
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REV ADVERTISER AND PRODUCT
HAVE SENT NEW AND BY EMAIL

W no Howard Masouhi

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	6P-630P	TWO AND HALF MEN	:30	\$700.00	10/02-10/12	2	2	4	\$2,800.00	
	2	TU-F	630P-7P	THE BIG BANG THEORY	:30	\$800.00	10/02-10/12	2	2	4	\$3,200.00	
	3	SA	7P-8P	BONES	:30	\$125.00	10/06-10/13	1	2	2	\$250.00	
	4	SA	1030P-12A	SATURDAY NIGHT LIVE	:30	\$600.00	10/06-10/13	1	2	2	\$1,200.00	

---REPORT TOTALS---

Report Totals: 12 / \$7,450.00

---SALES MONTHLY TOTALS---

Oct 12: 12 / \$7,450.00

Sales Totals: 12 / \$7,450.00

Station Totals: 12 / \$7,450.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals

\$255,137

CABL

0%

KJZZ

0%

KPNZ

0%

KSL

29%

KSTU

26%

Rep Order# 8843299 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 48244

Printed: 09/20/2012 9:22 AM
Last Received: 09/20/2012 9:15 AM
Showing Buylines: All Lines

Station KUCW-TV SALT LAKE CITY
Advertiser () PATRIOT MAJORITY
Product PATRIOT MAJORITY
Estimate# 1548
Buyer Spencer Wood
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 79/86/1548
Flight Dates 10/02/2012 - 10/15/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAN FOX
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

KTVX 21% KUCW 2% KUPX 0% KUTV 19% UNKN 0%

Books null
Demos RA35+